

Gervais School District 1

Code: **KJ**
Adopted: 04/14/92
Revised/Readopted: 7/15/93, 3/12/98

Advertising in District Facilities

Advertising which is consistent with community standards for public schools will be accepted for placement in school publications and on certain district property. The Board will be the final authority in determining the appropriateness of the content and placement of advertising.

Revenues from advertisements in school publications shall be used to offset the cost of producing the publications and operating associated programs. Excess shall accrue to the program soliciting the advertising.

Revenues from advertising on district property (i.e., scoreboards) shall be a resource to the district fund associated with the program.

Advertisements on district property shall be approved on a case-by-case basis by the superintendent. The advertisements may be renewed on a three-year basis.

END OF POLICY

Legal Reference(s):

[ORS 279.015 \(2\)\(a\)](#)

[ORS 332.107](#)

Cross Reference(s):

Policy GBC - Staff Ethics

Policy KJA - Materials Distribution